

REAL CHICKENS WERE DEMONSTRATING FOR THEIR RIGHT TO A FAIR LIFE.

The “Egg Machine“:
A vending machine in the city centre filled with live chickens. Pedestrians initially thought they would be able to buy fresh eggs from it – but instead, they were confronted with this message: “68% of all the chickens in the world are treated like egg-laying machines“. At the same time, they were requested to only buy eggs from ethical eggfarming.



No chicken was harmed! After a short time, all chickens were returned safely to their organic farm.

